

## Help beginners join the fun during your next golf day.

Many people new to golf would like to take part in a charity event or corporate outing, but feel uncomfortable playing in a tournament along with experienced players. The GOLFTEC® Beginner Clinic is an ideal way to allow more people to become involved, help them learn the game and increase your attendance and fundraising at the same time.

During the event, we'll utilize the practice facilities to set up teaching stations where the focus is on fundamentals and making attendees comfortable at the course. Sessions will also be captured on video and combined with appropriate tips and drills unique to the participant to create a WebLesson® that is emailed back within just a few days to view on your branded website. An incredible measure of ROI and permanent reminder of their fun day, **85%** of participants click to view their WebLessons before watching for **16** minutes and revisiting **2.6** times!

Also, as to not disrupt the timing of the rest of your planned events, the clinic will align with all other scheduled activities, so all attendees can reconvene to enjoy the awards, dinner and celebration with others who may have played on the course.

## **About GOLFTEC**

Since 1995, the mission has been simple - to help people play better golf. GOLFTEC is the world's largest golf improvement specialist with over 190 centers worldwide, millions of lessons given and a 96% success rate.

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## **On-Course Beginner Clinic Includes:**

- WebLesson access for one year
- Custom web page and email
- GOLFTEC Certified Personal Coaches<sup>™</sup>



